



# Private Practice 101: Your Blueprint to Psychotherapy Practice Success

Starting your private practice can be an exhilarating journey and we're here to ensure you launch with confidence!

We'll break down the essential steps to turn your vision into reality.

**Business Essentials:** Learn the ins and outs of setting up your practice, from selecting the right location to crafting a compelling brand identity.

**Client Relationships:** Discover how to build strong, lasting therapeutic alliances that keep clients coming back and foster word of mouth referrals.

**Practical Tools and Tips:** Gain access to valuable resources and tips that will set you up for success from day one.

**Financial Planning:** Master the art of financial management to ensure your practice's long-term sustainability.

[REGISTER HERE](#)

Zoom Link will be provided upon registration



FREE



ZOOM LINK



THURS. MAR 7  
7 - 8:30 PM EST

RETHINK  
me  
Paths to Mental Vitality



Liane Wood, RP



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